



WORLD TRADING

Innovative Products • Brand Excellence • Quality Services

WORLD TRADING is a Commercial and Product Development service company, represents a wide range of brand portfolio, with many worldwide established products, which are known for their natural origin ingredients combined with the scientific evidence of their effects on personal health and beauty. Selected manufactures which their products are developed and manufactured exclusively under the Highest Quality International standards with emphasis on R & D, the high standards of selected raw materials, using only the finest natural ingredients specific action, high purity and maximum efficiency, without allergens, preservatives or parabens.

Our business model is based on extensive networking with Doctors and Pharmacies, through our local strategic partners, combined with the continuous product innovation, focused branding, well trained and experienced employees.

Our mission is to become a significant player in the European market contribute the improvement in health and wellness of humans, by providing innovative and affordable products, which are produced under the most advanced technologies and high standards of raw materials available worldwide.

World Trading is staffed with a dynamic group of people who daily give their best to serve our clients always following the company's core philosophy.

Respect the consumer, offering high quality products with International standards certifications and clinical studies from distinguished International Laboratories.

We create longstanding relationships with our clients which support and trust us for their daily needs.

Emphasis on quality, our products are produced exclusively in pharmaceutical manufactures with the highest International standards certifications and clinical studies on their effectiveness. We constantly seek for distinguished products to enhance our portfolio with innovative ingredients combining the beneficial healing properties of nature with the effectiveness of science.

Emphasis on value, we always try to offer the opportunity to the consumer to use high quality products at an affordable price.



Product Portfolio

World Trading it's a company that is always looking on the credibility gained over the years, complemented now by offering the most innovative products.

Specialized in health care and wellness, **World Trading** is dedicated to the commercialization and distribution of nutraceuticals and cosmetic products, focused on customer needs. Based on this, our product portfolio is focus on two core areas, modern and differentiating concepts and therapeutic areas with more demand.

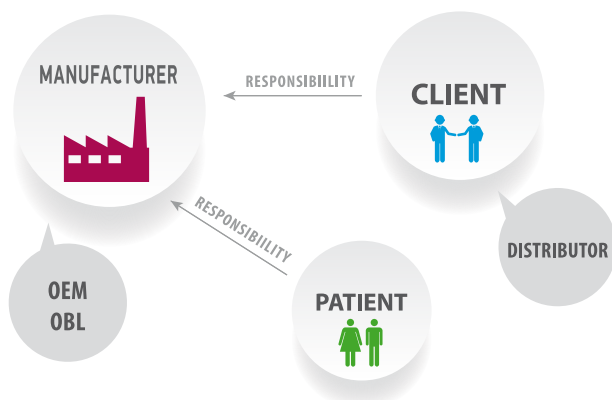
Besides the innovation, exclusivity and market knowledge **World Trading** provides to its products a rigorous selection of bioactive ingredients with highest efficacy and certifications.

The wide range of products portfolio is certified and regularly subject to the most stringent quality and safety tests according with the all the quality assurance certificates.

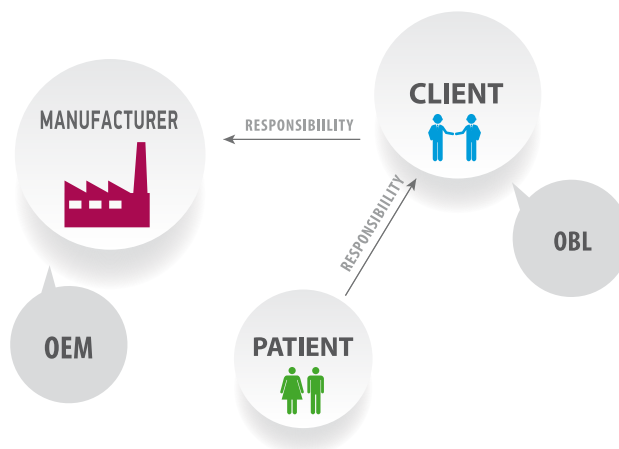
Also as full service provider we want to add value to our clients, **World Trading** offer **Product Development Services** to its clients integrated and turnkey solutions adapted to each client profile and market sector to develop successful and long term partnerships.

PRODUCT DEVELOPMENT SERVICES MODELS

PRIVATE LABEL MODEL



OEM/OBL MODEL



OEM: Original Equipment Manufacturer
OBL: Own Brand Labeller





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Lykourgou 9, 10551 Athens, Greece
Tel. (+30) 210 32 40 476 Fax. (+30) 210 32 40 471
E-mail: info@worldtrading.gr

www.worldtrading.gr